



Environmental Policy Statement

“We recognise that our business has an important role to play in protecting and enhancing the environment for future generations and to help secure the long-term sustainability of the Tourism Industry”

Working Together

We collaborate with all stakeholders to collectively develop the Geopark as a sustainable tourism destination. *We attend as much training and networking events as possible throughout the year as well as participating with sub groups formed from Burren Eco Tourism Network.*

A cared-for landscape

We actively participate in conserving our natural and cultural heritage. *We take part on clean ups, adopt a hedgerow scheme and we have adopted the Leave No Trace principles through the hotel also informing our guests of the same.*

A well-understood heritage

We offer quality information and interpretation to communicate our stories and the unique character of our place to guests. *Hotel Doolin has a tourist information office on site with Geopark maps and booklets of information, we also include a Heritage paragraph of info on the Geopark on our guest bedrooms booklets.*

Vibrant Communities

We work to ensure that tourism makes a positive social contribution so that it benefits our community as well as our guests. 70% of our suppliers are based in The Burren, we also always promote Doolin as a destination and not the Hotel itself, we organize 3 festivals every year The Doolin Folk Festival, The Doolin Surfest and the Doolin Writers' Weekend which bring more than 3000 bed-nights to the area.

Strengthened Livelihoods

We contribute to the local economy by maintaining and supporting local employment, by sourcing services and produce locally wherever possible, and by engaging with other businesses in promoting our region as a sustainable tourism destination. *Our staff has increased from 20 Full time employees in 2013 to 120 full and part time employees in 2019. We also buy local as much as possible, it is estimated that The Barn at Hotel Doolin brought in €2.5 million to the local economy last year.*

Sustainable tourism management

We work to an Environmental Action Plan, which includes targets for improvement that are reviewed annually. We have effective systems for monitoring and adequately managing our waste, water and energy. *We adopted The Green Hospitality Program back in 2012 and so far to date we have reduced our energy, water and waste by the following :*

- 19% per guest reduction on landfill waste from 2012 to present
- 27% per guest reduction on Energy from 2012 to present
- 29% per guest reduction in water consumption from 2012 to present

Hotel Doolin are committed to taking the following action;

- **To continue sound environmental practices across our entire operation**
- **To produce an annual Environmental Plan setting out our Objectives, Targets and planned Actions**
- **To comply fully with all relevant legislation**
- **To minimise our waste, water and energy consumption where possible**
- **To reduce, reuse, recycle the resources consumed by our business wherever practical**
- **To invite our customers, suppliers and contractors to participate in our efforts to protect the environment**
- **To provide all employees with the training and resources required to meet our objectives**
- **To openly communicate our policies and practices to interested parties**
- **To monitor and record our environmental impacts on a regular basis and compare our performance with our policies, objectives and targets**
- **To planting 10 trees per wedding=900 trees per annum offsetting 900 tonnes of carbon per year.**
- **We focus on our corporate social responsibilities as a operating business in the community and employer.**